

Content Creator Search - Terms and Conditions

Eligibility:

1. Open to Ngāti Whātua Ōrākei registered members living in Auckland, aged 18 or above.
2. Drivers must hold a valid full NZ Driver's license and agree to adhere to the Trust Board's *Te Tiaki me te Hautū Waka: Vehicle and Safe Driving Policy* at all times.

Application Process:

1. Post a 1-2 min video to Social Media tagging our Ngāti Whātua Ōrākei Trust accounts
2. Express your passion for sustainability and storytelling as a potential Hiko Content Creator.

Selection Process:

1. Ask whānau to like and share your video
2. We'll review videos based on storytelling, taiao passion, and engagement.
2. Selected candidates will be contacted directly to confirm their participation.

Vehicle Allocation:

1. Successful applicants will receive one Hiko electric vehicle for a specified period.
2. Use the vehicle responsibly, follow road safety laws, and complete an online driver safety course beforehand.

Content Creation:

1. Create engaging content showcasing Hiko vehicle experiences.
2. Not less than 4 social posts per week across platforms.
3. Promote and demonstrate taiao values and electric vehicle benefits for our Ngāti Whātua Ōrākei whānau.
4. Ensure content does not bring the reputation of the Trust Board into disrepute.

Rights and Usage:

1. Allow us to use, reproduce, and share your content for Hiko EV project promotion.
2. You will receive credit for your content as per Ngāti Whātua Ōrākei's guidelines.

Timeline:

1. Submission Deadline: Feb 29th unless extended.
2. Notification Date: From Dec 14th.
3. Content Creation Period: Starts Dec 2023 through the summer.

Participants agree to these terms by submitting a video. For inquiries, contact Trust Board Office.