



Hono Launch competition Terms and Conditions

10 December 2021

Brief

HONO is an online app developed by the Ngāti Whātua Ōrākei Trust (Promoter) for Ngāti Whātua Ōrākei whānau, including ngā uri o Tuperiri and kaimahi. HONO is a user-friendly and free resource to enhance engagement with our whānau and kaimahi.

With the HOO app, you can:

- Get the latest updates directly to your device via customised notifications
- Keep updated on the maramataka
- Find out about upcoming NWŌ events
- Access info about NWO grants, programmes and services
- Update your personal contact information
- Access Te reo Māori and tikanga Māori resources, including kupu, video and audio

HONO app is compatible with Apple and Android devices and available for download via the App Store and Google Play.

The Competition

To support the official launch of Hono, the Trust are administering a competition to encourage increased whānau and kaimahi app downloads and engagement with Hono. Each day for 5 days, a kupu/word will be discretely placed somewhere on the app.

Example 'Kia Piri tata "TUMUTUMUWHENUA" mai

- The correct kupu for that corresponding day of the competition would be 'Tumutumuwhenua'

The kupu will differ each day. We encourage app users to find the kupu each day and following the fifth day, to submit all five words via an [online form](#). All entries to correctly identify the five words will go into the draw to win:

NWO whānau: 1 of 6 Apple Airpods with MagSafe Charging Case (3rd Gen)

NWO Group kaimahi: 1 of 1 Apple Airpods with MagSafe Charging Case (3rd Gen)

Competition dates: Monday 13 December – Friday 17 December

- Monday 13 December: Kupu 1
- Tuesday 14 December: Kupu 2
- Wednesday 15 December: Kupu 3
- Thursday 16 December: Kupu 4
- Friday 17 December: Kupu 5

Promotion

1. Promotion for this competition will be shared across Ngāti Whātua Ōrākei communications platforms.
2. Promotion for this competition will begin Friday 10 December, 2021. This will provide whānau and kaimahi approximately three days to download the app, login to their personal account, and prepare themselves for the beginning of the competition starting Monday 13 December, 2021.
3. These Competition Rules ('the Rules') apply to this Hono Launch Competition.

Competition Rules

4. By participating in the Competition and by accepting any prize, you, the entrant, agree to be bound by these Terms and Conditions.
5. To enter, entrant will fill out the [online form](#) and to the best of their ability, provide the five kupu.
6. Entrant must also provide contact details on the form as requested.
7. Entrant must be a registered member of Ngāti Whātua Ōrākei over the age of 16, and/or a kaimahi across the Ngāti Whātua Ōrākei Group.

8. 'Kaimahi' are defined as full-time employees of one of these three entities which makeup the Ngāti Whātua Ōrākei Group: Ngāti Whātua Ōrākei Whai Maia, Ngāti Whātua Ōrākei Whai Rawa, or the Ngāti Whātua Ōrākei Trust.
9. Entry is limited to 1 per person.
10. No purchase is necessary to win or participate in the Promotion, unless specified in Competition specific rules.
11. The Competition is open to registered Ngāti Whātua Ōrākei whānau and kaimahi from the Ngāti Whātua Ōrākei Group who have been provided the app login detail by the Ngāti Whātua Ōrākei Trust registrations team.
12. The Competition is open to Aotearoa residents only.
13. Ngāti Whātua Ōrākei Trust reserves the right to exclude any person from participating in the Promotion on reasonable grounds.
14. Ngāti Whātua Ōrākei Trust reserves the right to refuse to award any prize to an entrant who Ngāti Whātua Ōrākei Trust decides (in its sole discretion) has violated the Rules, gained unfair advantage in participating in the Promotion or won using fraudulent means.
15. By participating, entrants grant Ngāti Whātua Ōrākei Trust exclusive permission to use their names, characters, photographs, videos, voices and likeness in connection with the Promotion and for future promotion and marketing purposes and waive any claims to royalty, right or remuneration for such use.
16. Personal information provided at the time of entry is presumed to be true and, in the case of text or email notification – active, through to and beyond the date of the Promotion's completion.

Prizes, Draw and Winner Notification

Prizes will be split across registered Ngāti Whātua Ōrākei whānau and kaimahi across the Ngāti Whātua Ōrākei Group.

Prizes include:

NWO whānau: 1 of 6 Apple AirPods with MagSafe Charging Case (3rd Gen)

NWO Group kaimahi: 1 of 1 Apple AirPods with MagSafe Charging Case (3rd Gen)

A random draw of correct completed forms will occur Monday 20 December 2021. The draw will be administered by the Ngāti Whātua Ōrākei Trust Comms team.

17. The Promoter's decision is final, and no correspondence will be entered into
18. Prizes will be awarded to the person named in the entry to the competition.
19. Prizes will be posted via Courier to an Aotearoa residence.

General Terms

20. The Promoter reserves the right to change these terms and conditions without prior notice.
21. If the winner is not able to be contacted within a reasonable time period following the draw, that winner shall forfeit the prize and the Promoter may choose to draw another winner, and so on until a winner is contacted to accept the prize.
22. By participating in the Promotion, you will be providing your information to the Promoter and not to Facebook or Instagram or any other third-party social media platform. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram or any other third-party social media platform. You completely release Facebook and Instagram and any other third-party social media platform from any and all liability in connection with this Promotion.
23. All entries become the property of the Promoter. By participating in the Promotion, you are transferring all rights, title and interest (if any) vested in your entry to the Promoter, including, without limitation, copyright, format rights, reputation rights and all ancillary rights, in the results and proceeds of its activities and/or third-party producer's services in all media throughout the world for all purposes for the full period of copyright and all renewals thereafter.
24. The Prize is not transferable and/or exchangeable.
25. The winners may not designate someone else as a winner. If you are unable or unwilling to accept your prize, the Promoter may award it to an alternate winner.
26. The winners permit having their name, image and/or voice appear in connection with the Promotion, the Promoter or the advertising or marketing thereof, in any media whatsoever throughout the world.

27. To the fullest extent permitted by law, the Promoter, its suppliers, associated companies and agencies will not be liable to you for any direct, indirect or consequential loss or damage whatsoever, including personal injury, which is suffered as a result of, or arising from, your participation in the Promotion or winning (or not winning) any prize.
28. Subject to any applicable law which cannot be excluded, the Promoter and their employees are not responsible for any loss or damage whatsoever that is suffered (including but not limited to indirect or consequential loss) or for personal injury suffered or sustained during the course of participating in the Promotion and/or accepting and/or using the prize.
29. The Promoter reserves the right, at any time, to verify the validity of any entry and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry and/or selection process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Errors and omissions will be accepted at the Promoter's discretion.
30. The Promoter's decision in relation to the winners, or any other aspect of this Promotion, is final and no correspondence will be entered into.
31. The Promoter may modify these terms and conditions at any time without notice. The Promoter reserves the right to cancel, suspend or change the Promotion or any element of the Promotion for any reason, including any cancellation, suspension or change necessitated by any event outside of The Promoter's control.
32. You are responsible for all content submitted as part of your entry. The Promoter shall not be liable in any way for such content including but not limited to those arising out of the persons involved with the entries to the full extent permitted by law. The Promoter may remove any content from the Promotion from its social media accounts without notice, for any reason whatsoever. You warrant and agree that: (a) you will not submit any content that is unlawful or fraudulent, or that the Promoter may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, or otherwise unsuitable for publication; (b) you will comply with all applicable laws and regulations, including without limitation, those governing copyright, content,

defamation, privacy, publicity and the access or use of others' computer or communication systems.

33. No responsibility is accepted by the Promoter for entries that are late, misdirected, incomplete, illegible, or lost, incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access telecommunications network services, or any other error or malfunction whatsoever, and is in no way liable for any entries not lodged, or incorrectly lodged, in the Promotion database.
34. All entries and their records become and remain the sole property of the Promoter. Unless otherwise advised by you, all entries will be entered into a database and the Promoter reserves the right to use your personal information for marketing purposes.
35. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the Promotion if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Promoter's social media accounts.
36. As per the provisions of the Privacy Act 1993, your personal information will be stored at the office of the Promoter and used for the purposes expressed under these Terms and Conditions. You have the right to access and correct your personal information by contacting the Promoter in writing by sending a direct message to the Promoter's social media accounts.
37. If you have any questions regarding the promotion, please contact the Promoter at info@nwo.iwi.nz